

BE RICH

WHAT DOES
LOVE
REQUIRE
OF US?

This simple question moves Be Rich from an annual campaign to a way of life.



Do something thoughtful for your neighbor.



Help a local nonprofit.



Take a step toward someone who is different from you.



Surprise a stranger with an act of kindness.



Learn about the needs of those in your community who are hurting.



Support a great cause.

RALLY YOUR FRIENDS, FAMILY, SMALL GROUP, OR NEIGHBORHOOD TO JOIN YOU!

LET'S BE RICH IN LOVE.